

GopherCon Brasil 2017

Sponsor Prospectus



Gopher in Brazil - based on a design by Renee French

<https://2017.gopherconbr.org/en>

GopherCon Brasil 2017

We are pleased to be launching the second GopherCon Brasil, the largest event in Brazil and Latin America dedicated exclusively to Go!

Our audience will be largely members of the developer community in Brazil, mostly software engineers working with Go, but also newcomers, technical team leads, and other technologists. In his second edition, we expect to attract an audience of 400 attendees! Based on the first Gophercon and other Go related events and workshops, the number of [prominent companies in Brazil using Go](#), and the strong initial show of interest and support from companies and individuals, we feel at ease we will achieve this mark.

We are also expecting a strong attendance from other countries, as well as from the Go community from other continents since GopherCon Brasil is the largest Go event in Latin America.

We are working hard to establish this conference as an event that will be memorable and an indispensable part of the technical landscape in Brazil for years to come.

Gophercon Brasil is committed to providing a harassment-free conference experience for everyone. With this in mind, we have a [Code of Conduct](#) we expect all participants to follow at all conference venues and conference-related social events.

Event Dates

The conference

Friday **November 17th**

Saturday **November 18th**

Estimated attendance: **400**

The (additional) all-day Go workshop

Sunday **November 19th**

Estimated attendance: **150**

Event Structure

Keynote speakers

The event will count with prominent speakers from the Go community sharing their Go knowledge, experience, best practices, and the future of Go.

Talks

The event is open for talks from the developer community. Talks will be for beginners, intermediate and advanced levels, as well as for the interest of everyone. Our scope of talks will include a broad area, anything in the realm of Go language development.

Lightning talks

In the spirit of having an even greater variety of topics, as well as providing a very welcoming platform to encourage newcomers to Go or to public speaking to share their knowledge, we will offer lightning talks with a duration of 7 to 15 minutes.

Workshop

It's an additional 1-day Go classes event to the conference. More details on the website.

Venues

Florianopolis, Santa Catarina - Brazil



The conference will be held at the [Hotel Canasvieiras Internacional](#), which is located in the world-famous Florianópolis island in Brazil, and only one block from the very popular Canasvieiras beach. The waters at Canasvieiras beach are calm and vary between 73.4°F and 96.8°F, with excellent infrastructure, making it one of the most sought-after beach resorts!

Conference Venue



The conference room can accommodate well over 400 attendees, with availability of multi projectors and a complete sound system. The venue provides high-speed wifi dedicated to the event.

Workshop Venue

The additional all-day workshop on Sunday will be held at the same Conference Venue.

Promotion

GopherCon Brasil has a website in Portuguese, also localized in English:

- Portuguese version: <https://2016.gopherconbr.org>
- English version: <https://2016.gopherconbr.org/en>

We will be promoting the conference, our events, our speakers, our sponsors, and our community via the website and via our social media accounts:

- Twitter: <https://twitter.com/GopherConBrasil>
- Facebook: <https://www.facebook.com/gopherconbrasil>

Sponsorship Levels

Diamond - USD\$4,000 (3 available at the moment)

- Exhibit table, with first choice of location
- Standing banner
- Dedicated sponsorship highlight on website
- Logo on all conference material
- Logo in all GopherCon Brasil email correspondence
- Access to conference mailing list
- Announcement on Twitter/Facebook (#GoBR17)
- Announcement as a company with recruiting opportunities
- Opportunity to share materials and swag
- Ten (10) conference tickets

Gold - USD\$3,000 (6 available at the moment)

- Exhibit table
- Dedicated sponsorship highlight on website
- Logo on all conference material
- Announcement on Twitter/Facebook (#GoBR17)
- Opportunity to share materials and swag
- Eight (8) conference tickets

Silver - USD\$1,500

- Dedicated sponsorship highlight on website
- Logo on all conference material
- Announcement on Twitter/Facebook (#GoBR17)
- Opportunity to share materials and swag
- Four (4) conference tickets

Contact

Email us at info@gopherconbr.org